



# *The French Manor*

## INN AND SPA

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### FOR IMMEDIATE RELEASE

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### **FRENCH MANOR EARNS 2010 AAA FOUR DIAMOND AWARD FOR PROPERTY & RESTAURANT**

*SOUTH STERLING, PA, May 2010 – The French Manor Inn and Restaurant has been awarded the prestigious AAA four Diamond rating for the year 2010, Craig Smith, Director of PR and editor of the AAA North Penn News, announced today. This is the French Manor’s 7<sup>th</sup> consecutive year to be awarded this AAA designation. The AAA Four Diamond Rating is assigned to Lodgings that feature upscale accommodations and offer an extensive array of amenities combined with a high degree of hospitality service and attention to detail. Restaurants at this level offer a distinctive fine-dining experience marked by high-quality ingredients, creative presentation and attentive service.*

*The French Manor joins a select group of AAA Four Diamond Award winners. Just 4 percent of the more than 31,000 AAA Rated® lodgings and 2.8 percent of the nearly 27,000 AAA Rated® restaurants were awarded the prestigious AAA four Diamond designations for 2010. Properties of distinction are committed to providing a premier experience to all their guests by consistently exceeding expectations. These awards acknowledge the hard work and dedication of all of their staff.*

*“AAA Four Diamond Award winners such as The French Manor know the language of customer satisfaction as they consistently deliver premier experiences, complete with superior personal service, first-class amenities, and impressive surroundings,” said Michael Petrone, AAA National Director of Tourism Information Development. “To achieve and maintain this level of service is a commendable accomplishment and AAA is pleased to honor The French Manor Inn and Spa.” The French Manor is one of only three properties to have received these awards in the entire 11 counties AAA North Penn serves, from the vast Endless Mountains to the entire region of the Pocono Mountains.*

*Built in 1932, the French Manor Inn and Spa sits on 45 forested acres atop a mountainside, affording sweeping views of the northern Pocono Mountains. Located in South Sterling, Pennsylvania, the bed and breakfast has continuously been an AAA Four Diamond recipient for its accommodations and French restaurant.*

*Awash in sophisticated country charm, the inn’s stone chateau design, with its Romanesque archway, imported Spanish tiling, and grand fireplaces, inspires a romantic, intimate feeling. The on-site Le Spa Forêt building is dedicated to wellness and beauty, including an eco-friendly spa with*

*personalized treatments, a fitness center, and a saltwater pool and hot tub. Wedding and meeting space is also available.*

*AAA's Diamond Rating System is the only ratings system that covers all of North America and one of only two that conducts physical, on-site evaluations. It is the only system that uses full-time, professionally trained evaluators to inspect each property using guidelines made available to all establishments. AAA evaluates more properties than any other rating entity. Information about AAA Diamond Ratings and the compete 2010 Four and Five Diamond Award winners lists are accessible at [AAA.com/News](http://AAA.com/News).*

*The Diamond ratings are published on each lodging and restaurant listing in the 2010 AAA New Jersey and Pennsylvania TourBook® guide, in Print and on AAA's Web site, [aaa.com](http://aaa.com). Listings are also accessible through AAA's popular online mapping tool, the TripTik® Travel Planner. One click on the handy map icons opens AAA listings, many with photos, from AAA's database of 58,000 AAA Approved and Diamond Rated hotels and restaurants.*

